



**ANNUAL REPORT  
TO THE DELEGATE ASSEMBLY  
2009-2010**

1. Name of State Division: New York State School Counselor Association  
Term of Office: varies by office  
Website: [www.nyssca.org](http://www.nyssca.org)  
Number of Members as of April 1, 2010: 1036
  
2. President Name: Robert S. Rotunda, Ed.D.  
President-Elect Name: John Pellitteri, Ph.D.
  
3. Summary of Year's Activities
  - a. NYSSCA shall provide services that lead to recruiting and retaining members.
    - Regional Governors & Level VP's follow up with non-renewals.  
Executive Director provides lists.
    - Promoting membership through Counselor Education Programs.
    - Promoting membership through links with other educational associations.
    - Free conference registration membership promotion has led to many renewals
    - RunMyClub continues to lead to a more stable membership.
    - Establishment of Executive Director position will lead to long term association stability.
  
  - b. NYSSCA shall provide professional development and growth opportunities to all school counselors.
    - Improving working relationships with local counseling associations has led to increased professional development opportunities.
    - Our annual conference held in Syracuse was attended by about 280 counselors from throughout the state. ASCA Past President, Jim Bierma, was our outstanding keynote speaker.  
A graduate school course through NYIT was offered through the conference taught by our New York State's own Dr. Carol Dahir.
    - NYSSCA provided the Essential School Counselor Resource Guide and other publication.

- NYSSCA is planning to conduct webinars on information regarding NYSSCA and the Comprehensive plan through a collaboration with Guidance Direct.
- Through collaboration with the Guidance Expo organization, NYSSCA was able to promote its activities, market its publications, and provide information on Comprehensive Model issues.
- Local conferences and professional development opportunities were conducted in many of our regions this year.

c. NYSSCA will be the prime resource provider to professional school counselors, counselor educators, graduate students, and other interested parties in New York State.

- Our professional Journal continues to be published twice a year including contributions by grad students and counselor educators.
- We continue to maintain our website.
- Our Regional Governors and Level VPs send occasional email broadcasts to members with important and timely information.
- We publish our newsletter electronically 4 times a year.
- NYSSCA collaborates with other NYS Educational associations to provide information regarding school counselor activity and impact on student achievement.
- Through our website, our board answers many questions regarding school counseling issues posted by members of the general public.
- We have conducted a needs assessment survey with our membership in order to design program that address the needs of our members.
- Provided 5, \$500 scholarships to School Counselor Education students this year.

d. NYSSCA will collaborate with other professional groups and agencies to promote the profession and improve student achievement.

- NYSSCA networks with other professional organizations to promote the role of the professional school counselor. These include the NYSED PPS Task Force, NYS Council of Educational Associations, the NYS Technology and Educational Association and many local educational and counseling associations.
- NYSSCA continues to have representation on the NYS United Teachers Healthcare Professional Council.

e. NYSSCA will advocate for all students to receive school counseling services.

- We provide information and materials to all members promoting National School Counselor Week.
- We are investigating developing statewide workshops through NYSUT and other statewide organizations.
- During the budget season this spring we sent a letter to all superintendents in the state as well as principals in NY City dealing the reasons behind keeping school counselors in their schools which included complying with state law and maintenance of safety and achievement in their schools.

#### 4. Advocacy/Public Policy Activities

- Reestablishment of our Government Relations committee under new leadership.
- Continued relationship building with state union leadership.

- Continued participation on NYSED PPS Task Force.
- Participation on NYSED Career Technology Committee.
- Participation in NYS Middle School Association Summit.

**5. Summary of Future Plans and Goals of the Association for the Year:**

- Continued collaboration with local counseling associations.  
--demise of the NYCA offers opportunities to NYSSCA.
- Continued collaboration with Guidance Expo organizers.  
Collaboration for college counseling booklet, STEPS To a School Choice.
- Increased activity for Government Relations committee.
- Continued collaboration with counselor education programs to increase membership and provide services to students.
- Planned participation in APPI for next year.
- Annual Conference, "School Counselors: Professional Identities & Transformation" scheduled for October, 2010, Tarrytown, NY  
Graduate course, pre-conference Grad Student, pre-conference College Counseling (Bob Barr, keynote) opportunities.

**6. Summary of Issues/Needs Confronting School Counseling in Your State:**

- Budget cuts are impacting numbers of school counselors employed by local school districts.
- Difficulty in collecting local data to support Comprehensive Model and school counselor activity.
- Some difficulties reaching school counselors in NYS who are not members.
- Increased need for professional development around state as demands on counselors increase.

**7. Implications/Recommendations of Issues and Needs Above:**

- Increase activity of the Government relations and the Public Relations committees to get our message to law makers and the general public.
- Collaboration with local and third party providers to increase our professional development targets.

PLEASE MAIL OR EMAIL THIS REPORT TO ASCA BY **MAY 15, 2010**  
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